

Social Enterprise Policy and Practice - Scotland's Annual Conference

Wednesday 6th September 2017, 200 SVS, Glasgow

Programme

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C E I S

Conference Overview

0830-0920 **Registration**

0920-0930 **Welcome and opening address**

Speaker: Maureen Porch, Chair of the Board, CEIS

0930-1000 **Social Enterprise Census 2017 - Launch and Big Reveal!**

The Scottish Government will launch the census - how many enterprises, how many employees, what are the trends and issues, what comparisons with the 2015 census?

Moderator: Maureen Porch, Chair of the Board, CEIS

Speaker: Angela Constance, Cabinet Secretary for Communities, Social Security and Equalities, Scottish Government

1000-1100 **Census 2017 - Key issues examined and discussed**

The census steering group will highlight the issues behind the data and how the findings should inform national policy and individual actions. The discussion will be interactive, with delegates contributing through our conference app!

Moderator: Gerry Higgins, Chief Executive, CEIS

Speakers: Will Tyler-Greig, Head of Social Enterprise, Social Innovation and Social Investment, Scottish Government; Pauline Graham, Chief Executive Officer, Social Firms Scotland; Jonathan Coburn, Director, Social Value Lab; and Darah Zahran, Social Enterprise Manager, Scottish Enterprise

1100-1130 **Coffee break, exhibition and networking**

1130-1230

Rising stars

8 social enterprises get 5 minutes each to present their enterprise - Focusing on innovative approaches, breakthrough milestones and significant achievement

Moderator: Fraser Kelly, Chief Executive Officer, Social Enterprise Scotland

Speakers: Andrew Bailie, Director, FreshSight Ltd;
Ashley Scotland, Chief Executive, Thriving Survivors;
Jim Bennett, Director, Freedom Bakery;
Jean Langhorne, Director, The Shieling Project
Chris Martin, Managing Director, Callander Youth Project;
Angela Moohan, Manager, The Larder;
John Grieve, Founder, Staged for Life; and
Collette Norval, Director, Social Stuff Ltd;

1230-1315

Lunch, exhibition and networking

1315 - 1345

Social Enterprise Schools - Presentation and feedback

Two schools will present their social enterprises and the participants can provide feedback, suggestions and encouragement through the conference app.

Moderator: Mark Macmillan

Schools: Drumchapel High School and St Alberts Primary

1345-1415

An army of problem solvers

A look at the role of social enterprise in reconciliation and tackling stubborn social problems.

Moderator: Ailsa Raeburn, Head of Community Assets, Highlands and Islands Enterprise

Speaker: Shaun Loney, author

1420-1520

Breakout sessions

- Social procurement - International and local dimensions

Social procurement is increasing access to markets for social enterprise around the world, this workshop will examine latest progress and developments in Scotland and Australia. The session will focus on initiatives with public bodies, social enterprise supports and commercial sector engagement.

Moderator: Robin Fallas, Senior Associate, MacRoberts LLP

Speakers: Mark Daniels, Social Traders, Australia - The Social Enterprise Connect, procurement service;
Yvonne McBride, Partnership for Procurement - Consortia building and support; and
Roddy Stewart, Ready for Business - Public social partnerships update

- Social Tech - Use of technology to address social issues

This seminar will look at the rise of digital and other technology in the development of Social Enterprise. The seminar will commence by detailing examples of digital and technology based Social Enterprises from around the world and will then go on to discuss the current position in Scotland and what actions we can take to ensure that Social Enterprise development in Scotland embraces the opportunities that technology can bring.

Moderator: James Finnie, Business Advisor, CEIS

Speaker: Dr Yuval Dror, Co-Founder, Minga

- An overview of Growing Social Economy programmes and Aspiring Community Fund

An opportunity to hear about the Scottish Government's 2014 – 2020 ESF Tackling Poverty programmes, including the Aspiring Communities Fund, Social Economy Growth Fund and Social Innovation Fund.

Moderator: Fiona Malcolm, Scottish Government

Speaker: Kevin McGowan, Scottish Government

- Social enterprise and socially responsible businesses

An exploratory session around socially responsible business and how it relates to SE and bigger tent of social economy. The workshop will surface a range of issues and perspectives from participants in order to inform the discussion that will inevitably follow.

Moderator: Yvonne Strachan, Head of Equality, Human Rights and Third Sector, Scottish Government

Speakers: Alastair Davis, Chief Executive, Social Investment Scotland;

Aidan Pia, Executive Director, Senscot;

Susan Aktemel, Director, Homes for Good CIC; and

Andrew Bailie, Director, FreshSight Ltd

1530-1600

Coffee break, exhibition and networking

1600-1645

Maintaining momentum - Next steps?

An exploratory session on how far the sector has come in the last decade and look at how we maintain momentum and what individual agencies and enterprises will do to facilitate this.

Moderator: Yvonne Strachan, Head of Equality, Human Rights and Third Sector, Scottish Government;

Speaker: Karen McGregor, Chief Executive, Firstport;
Alex Baker, Strategic Planning and Implementation Manager, Social Enterprise Scotland;
Neil McLean, Chief Executive, Social Enterprise Academy; and
Gerry Higgins, Chief Executive, CEIS

1645

Close