

## Social Enterprise Policy & Practice conference 2020 resources and useful links

### Opening address

- [North Ayrshire Council's Community Wealthbuilding Strategy](#) (as referenced by the Cabinet Secretary)
- [Scotland's Centre for Regional Inclusive Growth](#) (as referenced by the Cabinet Secretary)  
The Scottish Government is committed to exploring the potential for CWB as an approach to delivering inclusive growth across Scotland, with six key projects in development across a range of contexts in Scotland starting with Ayrshire. Neil McInroy, Chief Executive of CLES has been seconded into the Scottish Government to help embed this way of working in our economic development, and support these six projects.

### Keynote 1: Context, Evidence & Data

- [State of the Sector: Covid-19 and Social Enterprise in Scotland](#) (as referenced by Naomi Johnson)  
This August, the Scottish Charity Regulator (OSCR) shared data with Social Enterprise Scotland based on a survey of 5,000 of their registered charities, which was collected in May 2020. Among the respondents, 774 were social enterprises choosing "registered charity" as their legal structure. This data, as well as additional phone interviews with our Community Interest Company (CIC) members serves as the basis for this August update on the state of our sector.
- [Social Enterprise Reset week Impact Report](#) (as referenced by Pauline Gordon)  
SE Reset Week took place w/c 11 May – hosted by Senscot, Social Firms Scotland, local SENS and Third Sector Interfaces – and included a series of conversations with community-based social enterprises to determine their support and resource requirements over the medium to longer-term.

## Keynote 2: Wellbeing Economy

- [WEALL membership](#) (as referenced by Dr. Katherine Trebeck)  
Join a group of individuals, organisations, governments, academics, communities and businesses who are working together towards the same goal of making the economy work for people and planet.
- [WEALL's Business of Wellbeing Guide](#) (as referenced by Dr. Katherine Trebeck)  
Business plays a vital role in the transition to a wellbeing economy. It is a vehicle for creativity and innovation. And it has the potential to be one of the most effective advocates for change. Working together with government and civil society, businesses have a major role to play in creating the means of meeting human and ecological needs.

## Keynote 3: Climate Emergency

- [Leven Programme](#) (as referenced by Dr. Martin Valenti)  
The Leven Programme is a partnership that is focused on achieving environmental improvements whilst maximising social and economic opportunities.
- [Race to Zero Campaign](#) (as provided by Dr. Martin Valenti)  
Race To Zero is a global campaign to rally; leadership and support from businesses, cities, regions, investors for a healthy, resilient, zero carbon recovery that prevents future threats, creates decent jobs, and unlocks inclusive, sustainable growth.
- [Stop Climate Chaos Scotland](#) (as referenced by Angus Hardie during Dr. Martin Valenti's presentation)  
Join a diverse coalition of over 50 civil society organisations in Scotland campaigning together on climate change. They believe that the Scottish Government should take bold action to tackle climate change, with Scotland delivering our fair share of action in response to the Paris Agreement and supporting climate justice around the world.

## Keynote 4: Community Wealthbuilding

- [CLES' Community Wealthbuilding Centre of Excellence](#) (as referenced by Neil McInroy)  
Community wealth building is a people-centred approach to local economic development. It

reorganises local economies to be fairer. It stops wealth flowing out of our communities, towns and cities. Instead, it places control of this wealth into the hands of local people, communities, businesses and organisations. To enable more people to transform and take control of their local economies, CLES has established the Community Wealth Building Centre of Excellence.

- [Rural Social Enterprise Digital Hub](#) *(as shared by Ailsa Clark)*

The Rural Social Enterprise Hub is a focal point for research and development activity on rural social enterprise in Scotland and further afield. It is an online space for collaboration, peer to peer learning and knowledge exchange between all those committed to thriving rural social enterprise. It is also a space to showcase the contribution social enterprise makes to our rural communities.