

A BETTER FUTURE: THE ROLE OF SOCIAL ENTERPRISE

WEDNESDAY 2 SEPTEMBER 2020



THANKS TO OUR PARTNERS



PROGRAMME

0830 WELCOME

Speakers: Zahra Hedges, Head of Operations, Samtaler (MC); and Maureen Porch, Chair, CEIS Group

0845 OPENING

Speaker: Aileen Campbell, Cabinet Secretary for Communities and Local Government, Scottish Government

Scottish Government's response to COVID-19 and the role of the wellbeing economy to address issues as Scotland recovers from the COVID-19 pandemic.

0910 KEYNOTE 1: CONTEXT, EVIDENCE & DATA

Speakers: Josiah Lockhart, CEO, Firstport + FirstImpact; Pauline Gordon, CEO, Social Enterprise Network Scotland; and Naomi Johnson, Social Enterprise Scotland

There is no doubt the COVID-19 pandemic has seriously impacted the economy and society. Here we analyse the data, how the government responded and what measures might need to take place as Scotland recovers.

1000 RISING STARS

Speakers: Chris Gray, Managing Director, Well-Fed (Scotland) CIC; Molly McGregor, Support Team Leader, Achievement Bute; Fergus Storrier, Founder, Showcase the Street; Deborah Crozier, Project Manager, Just Cycle; and Sophie Unwin, Founder, Remade Network

Hear from some of our inspirational social enterprise leaders on how they adapted to ensure the sustainability of their business and/or support the communities and individuals most impacted by COVID-19.

1045 COMFORT BREAK, EXHIBITION & NETWORKING

1105 KEYNOTE 2: WELLBEING

Speakers: Dr. Katherine Trebeck, Advocacy and Influencing Lead, Wellbeing Economy Alliance and Indy Johar, Co-founder & Executive Director, Dark Matter Labs

In this session, we'll explore what a wellbeing economy looks like, particular strengths of a social enterprise approach and what specific actions and approaches social enterprise can bring to accelerate a move to a wellbeing economy.

1200 BREAKOUTS 1 (SEE DETAILS BELOW)

1240 COMFORT BREAK, EXHIBITION & NETWORKING

1325 KEYNOTE 3: CLIMATE EMERGENCY

Speakers: Dr. Martin Valenti, Head of Climate Enterprise, Scottish Enterprise; and Teresa Bray, CEO, Changeworks

The COVID-19 crisis has shown the 'art of the possible' in many respects in responding to the climate emergency but there is much to be done. In this session we will look at the response to the pandemic and the opportunities for social enterprise to rise to the challenge and show leadership on the 'Climate Crisis'.

1420 KEYNOTE 4: COMMUNITY WEALTHBUILDING

Speakers: Neil McInroy, Community Wealthbuilding Adviser to the Scottish Government; and Councillor Joe Cullinane, Leader of North Ayrshire Council

Hear about the Government's work on place-based initiatives; and from North Ayrshire Council, as the first Council in Scotland to adopt Community Wealthbuilding, on their strategy for implementation, initial results, how COVID-19 has impacted this and opportunities for enterprising third sector organisations.

PROGRAMME OUTLINE

1505 COMFORT BREAK, EXHIBITION & NETWORKING

1525 BREAKOUTS 2 (SEE DETAILS BELOW)

1610 CLOSING REMARKS & QUIZ

BREAKOUT SESSIONS 1: 1200-1240

DON'T FORGET THE CHALLENGES

Speakers: Sophy Green, Chief Executive, Instant Neighbour; and Jonny Kinross, Chief Executive, Grassmarket Community Project

Pivot has not been possible for all and recovery can remain a challenge – hear from those facing local lockdowns, managing venues or supporting vulnerable groups and staff.

THE FUTURE OF OUR HIGH STREETS

Speakers: Phil Prentice, Chief Officer, Scotland's Town Partnerships; and Gary Kerr, Chair, Paisley Community Trust

With retail outlets closing and offices shut the future of high streets remains uncertain. What is the role for social enterprises in the regeneration and recovery of place?

COMMISSIONING & PROCUREMENT

Speakers: Roddy Stewart, Business Adviser, CEIS; Sarah Stone, Founder & Director, Samtaler; and Yvonne McBride, P4P Manager, Social Enterprise Network Scotland

While legislation is in place re community benefits it still remains a key barrier for many groups. What are the cultural and perception barriers to social enterprise procurement and supply chains – how can social enterprises overcome these?

DIVERSITY IN SOCIAL ENTERPRISE

Speakers: Megan Veronesi, Head of Business Development & Partnerships, Firstport + FirstImpact; Humera Rafique, Intern, CEIS Group; Thiago Carmo, Marketing Manager & Senior Designer, Passion4Social CIC; Mary Duffy, Vice-Chair, Social Enterprise Academy; and Lindsay Wake, Head of Impact, Social Investment Scotland (SIS)

Hear about a collaborative project to improve how we represent and deliver on the needs of different groups in the sector; and what we as a sector can do to support this.

ASSETS & ANCHORS

Speakers: Lena Hutton, Investing in Communities Fund Development Officer, Development Trusts Association Scotland (DTAS)

How community ownership and the strength of organisations anchored in a place help deliver local needs – reflections on COVID-19 and community recovery in urban and rural areas

BREAKOUT SESSIONS 2: 1525-1605

COP26 - AN OPPORTUNITY?

Speakers: Dr. Martin Valenti, Head of Climate Enterprise, Scottish Enterprise

Focused session looking at what the social enterprise sector can demonstrate for COP26

CLIMATE EMERGENCY - PRACTICAL APPLICATIONS

Speakers: Teresa Bray, CEO, Changeworks; and Waheed Khan, Inverness Masjid

Discussion on key steps that can be taken towards being a more environmentally-friendly business and the support available to achieve this.

COMMUNITY WEALTHBUILDING IN RURAL AREAS

Speakers: Ailsa Clark, Development Manager, Inspiralba; and Thomas Fisher, Islands Revival

As we hear about local authority and Government interest in community wealthbuilding we ask whether this is something smaller rural communities have been involved in for some time and ask what lessons we can learn.

DIGITAL SERVICES

Speakers: Ross McCulloch, Founder, Third Sector Lab; and David Haddow, Head of Digital & Brand, Social Shifters

COVID-19 led to a surge and urgency in the development of digital services. How will public services continue to develop and how can social enterprises continue to adapt to a digital age?
