

Inclusive Innovation

Supporting positive societal
and environmental change.

04/11/21

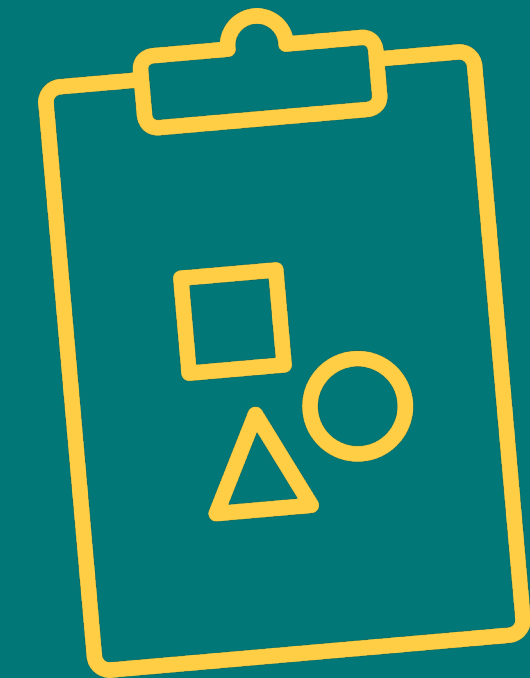
Food, Catering & Hospitality



Programme aim + Participation

To facilitate and support innovation across Scotland's third sector.

The programme is designed to raise awareness of the support and resources available to organisations and individuals with innovative solutions that address societal and/or environmental issues within Scotland, and beyond.



What support is available?

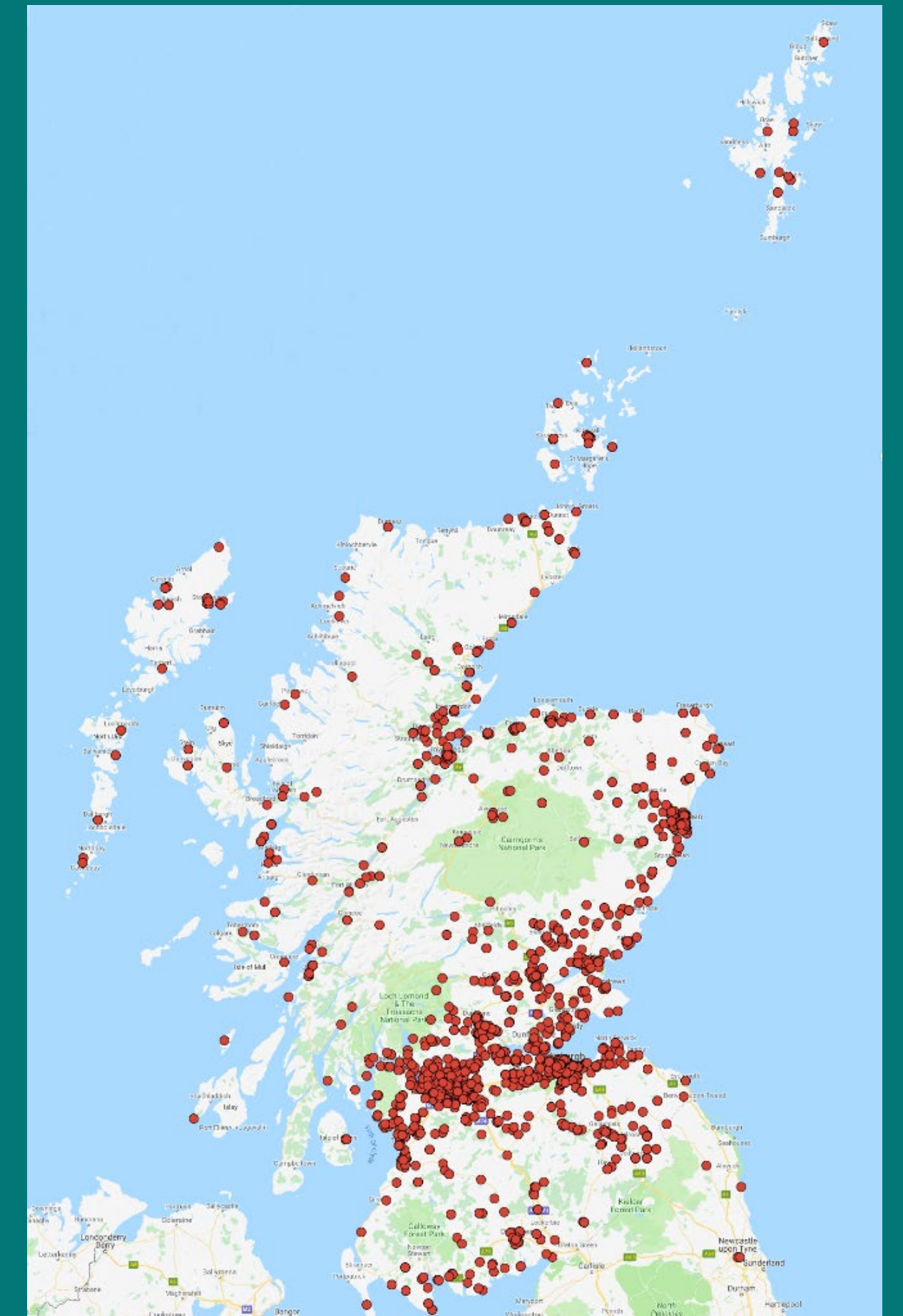
- **Accessing technical support**
- **Accessing specialist facilities & equipment**
- **Conducting detailed market research**
- **Identifying funding options**

All designed to help get your idea off the ground.



Facts & Figures

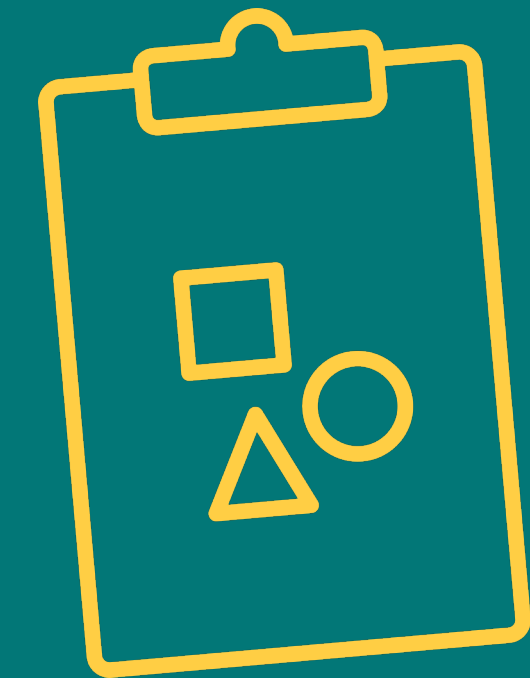
- **5,645 enquiry search specifications have been forwarded to academic partners**
- **3,449 businesses introduced to academic partners**
- **2,650 company and university collaborative projects initiated**
- **97% of businesses said that their project would either not have happened or taken longer without support from Interface**
- **92% of expertise searches identified capability and capacity within partner Universities / Research Institute's for consideration by the companies**
- **83% of businesses recorded reduced operating costs, increased productivity, profits, export, turnover and new or safeguarded employment**
- **71% of first-time company/university collaborations involved companies seeking expertise in a discipline different to their own business sector**



Fireside Chat

Laura Goodfellow

Head of Business Engagement, Interface



Mairi McCallum

Project Manager, Moray FoodPlus

Dr. Malcolm Clark

Researcher, Programme Leader & Lecturer, Moray College UHI

Programme overview

- **14 interactive webinars across 7 themed sectors:**
 - **Health & Social Care**
 - **Environment & Net Zero**
 - **Property, Energy, Utilities, Land, Housing**
 - **Digital, Data & Fintech**
 - **Arts & Creative**
 - **Food, Catering & Hospitality / Agritech & Aquaculture**
 - **Tourism, Heritage & Festivals / Sport & Leisure**



Next Webinar - Wednesday 24th November @ 11am

Arts & Creative

- Hear from Gail Boag, Dean of Edinburgh Napier Business School on the Impact Investment Symposium which creates collaboration to deliver new funding routes for social enterprises. Joining Gail will be Lucy Richards, Founder & Chair of Studio LR who has accessed Scotland's academic expertise to support citizens and communities across Scotland
- Register here: <https://www.ceis.org.uk/inclusive-innovation/#event-calendar>



How it works

1. **Attend one of our free online events. Register @ <https://www.ceis.org.uk/inclusive-innovation/#event-calendar>**
2. **Register your idea with Interface @ <https://interface-online.org.uk/contact-us>**
3. **Interface will work with you to understand your goals and objectives and find the right partner to address your needs.**
4. **Interface will provide continuous support, including identifying numerous funding opportunities to offset the cost of the project.**

